

Press Release

“Connection Camp”, A Summer Sleepaway Camp—for Grown-ups

July 1-4, 2016 Weekend Event for Adults to Connect, Play, and Explore Self-Expression

NEW YORK, 19 April 2016

This July 4th holiday weekend, The Connection Movement will host a sleepaway camp, not for kids, but for grownups—inviting participants to put away their phones and enjoy deeper connection with themselves, each other, nature, and their sense of play.

Designed to be much more than a typical rustic retreat or weekend getaway, the four-day, three-night sleepaway Connection Camp is offered through The Connection Movement—an initiative that hosts social-awareness projects designed to bring back real connection and authentic relating into our increasingly digitized social space.

The Connection Movement is known for hosting last October’s “World’s Largest Eye Contact Experiment”, at which more than 5,000 New Yorkers, strangers to each other before the event, connected in one-minute of silent eye contact.

Connection Camp is designed as a “social experiment”: workshops, play activities, evening dance parties, talent shows, campfire gatherings, and on-site pampering and wellness sessions will all focus on challenging our habitual ways of connecting with people. As camp co-director Amy Silverman, founder of The Connection Movement, describes, her “passion and mission are to create opportunities deep, meaningful contact through structured activities that stretch people’s sense of authenticity in relating with others.”

“The Camp is for people to step outside the typical restrictions of day-to-day life to experience greater authenticity, creativity, and freedom to play—things we sorely need in our fast-paced, achievement-oriented world,” adds Connection Camp co-director JJ Kovacevich, a performing artist and wellness professional. “It’s a radical opportunity for participants to get curious, playful, real, and plugged-into a vibrant sense of community.”

The Camp will be held in the Poconos from July 1-4, 2016, at Pocono Springs Camp in East Stroudsburg, PA, and is expected to draw attendees from New York, New Jersey, Pennsylvania, Washington DC, Massachusetts, and the greater Northeast.

For more information, visit www.connection-camp.com

FB Invite: <https://www.facebook.com/events/531736400332986/>

Press inquiries: press@connection-camp.com, or 917-921-4535

About The Connection Movement

Based in New York City, The Connection Movement is an international initiative directed by founder Amy Silverman. With a community reach of over 1,500 members, The Connection Movement's mission is to foster deeper connection and richer communication in our daily lives. The Connection Movement meets 6–10 times monthly for social experiments, workshops, gatherings, Circling (a relational meditation practice), and Connection Labs (structured activities designed to flex and engage empathy, playfulness, listening, self-expression, and vulnerability). The principles and tools used are inspired by NonViolent Communication, Circling Europe, The Circling Institute, Authentic World, Ken Wilber's Integral Practices, and Creative Drama. In 2016, The Connection Movement expanded to South Africa, where Silverman launch new relational communities in Johannesburg and Cape Town. For upcoming events and further information, visit www.theconnectionmovement.com. Facebook: www.facebook.com/theconnectmove. Meetup: www.meetup.com/connectionmovement.

About Amy Silverman

Amy Silverman is the creator and director of the NY-based community The Connection Movement (formerly Authentic Relating NY). She specializes in building communities and enriching interpersonal communication, through creative social exercises and learning approaches. Amy is the founder of Kids Do Biz, an initiative to teach K2-5 children the foundations of launching and operating their own business through their real-life business launches. Amy is also on the core leadership team of Circling Europe (www.circlingeurope.com). For more information, visit www.amysilverman.com.

About JJ Kovacevich

JJ Kovacevich has over a decade of professional experience in the performing arts and in the health and wellness industry (the latter, as a yoga instructor and mindful personal trainer). Kovacevich also has extensive experience in the nonprofit sector, in arts management, and small businesses, as a production coordinator and administrator.